



What is MOB Advocacy?

We are YOUR State & Local Government Relations Solution

From Great Strategies, To Real Solutions

National Groups Advocacy Service

Below is a sample list of intergovernmental groups that
MOB Advocacy has worked with

Executive Level -

- National Governors Association (NGA)
- National Lt. Governors Association (NLGA)
- National Association of Attorneys General (NAAG)
- United States Conference of Mayors (USCM)

State/Local Agency or Department Level -

- AASA, the School Superintendents Association (AASA)
- Environmental Council of the States (ECOS)
- National Association of State Departments of Agriculture (NASDA)
- National Association of State Procurement Officials (NASPO)

Legislative Organizations -

- National Conference of State Legislatures (NCSL)
- Senate President's Forum (SPF)
- State Legislative Leaders Foundation (SLLF)

National & Regional Multi-Jurisdictional Organizations -

- Council of State Governments (CSG)
- National Association of Counties (NACo)
- National League of Cities (NLS)
- Regional Conferences of NGA, NAAG & CSG

Political Organizations -

- Democratic/ Republican Governors Associations (D/RGA)
- Democratic/ Republican Attorneys General Associations (D/RAGA)
- Republican State Leadership Committee (RSLC)
- Democratic Legislative Campaign Committee (DLCC)

Non-Partisan Policy Organizations -

- American Legislative Exchange Council (ALEC)
- Progressive States Network (PSN)

*Why do you need an
national group advocacy
strategy?*

National groups are a great way to get your message across to leaders at the state and local level in an easy, and often cost-effective manner.

Perhaps you need to reach the top quickly by attending the NGA or USCM, or maybe you want to build relationships with current and future leaders through the NLGA or SLLF.

Maybe you have specific focus areas and want to attend NASDA,

If you want to get more politically involved you should consider R/ DGA, R/DAGA or DLCC or RSLC.

You have national issues and are looking at NCSL or CSG or regional and looking at the many regional groups.

Maybe you have more of a policy interest and are looking at ALEC or PSN.

No matter your focus or goal, there is probably a group (or two, or three) that is right for you.